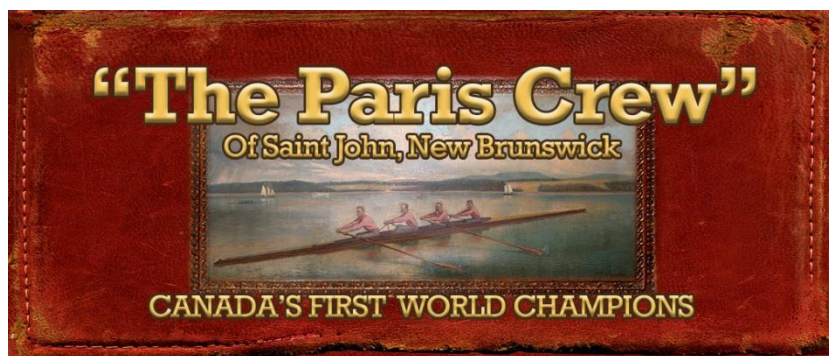




PRESS RELEASE

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The New Brunswick Sports Hall of Fame to unveil a virtual exhibit on “The Paris Crew”



Fredericton, NB – The New Brunswick Sports Hall of Fame, with the support of the Community Stories Investment Program through the Virtual Museum of Canada, will be launching a virtual exhibit honouring the inspiring story of “The Paris Crew”. This exhibition captures the history of rowing in New Brunswick, and the impact of “The Paris Crew” through captivating images, compelling artefacts and engaging videos that bring the stories to life.

“We greatly appreciate the opportunity through the Virtual Museum of Canada and the Community Stories investment program to tell this incredible story that is a part of our sport history.” says James Matthews, Communications and Operations Officer, New Brunswick Sports Hall of Fame.

On August 16, 2018 the New Brunswick Sports Hall of Fame at 503 Queen Street in Fredericton, will host an interactive presentation providing a guided tour through the online exhibit. James Matthews, Communications and Operations Officer, with special guest Hall of Famer Brian Flood of The Flood Brothers, will provide added commentary on the impact and legacy of “The Paris Crew” in the sport of rowing.

This special event, beginning at 5PM, is open to the public and will also allow for attendees to mingle, attend the presentation and view the many exhibits on display at the New Brunswick Sports Hall of Fame. Included is the *New Brunswick's Firsts* exhibit which also has a dedicated display on “The Paris Crew” as well as dozens of other prominent New Brunswick athletes and sport builders, the Hall of Famers Gallery and Shrine, and the numerous interactive elements that are fun for all ages. Regular museum admission rates apply.

“Hosting an event such as this gives us the opportunity to showcase our rich sports heritage and to highlight the achievements of our Hall of Famers. Everyone is welcome to join us on August 16th as we *honour our best and inspire the rest*,” says Matthews.

Following the event, the exhibition will be available at www.virtualmuseum.ca and via the New Brunswick Sports Hall of Fame's website at www.nbsportshalloffame.com. This special event will be the final installment to the 150th anniversary commemorations of "The Paris Crew" which began in the summer of 2017.

About "The Paris Crew"

"The Paris Crew" of Saint John, New Brunswick are known as Canada's First World Champions for their win at the International Rowing Regatta in Paris on July 8, 1867 – only days after Confederation. These so-called underdogs beat out famed crews from Germany, France and England. The achievements of Elijah Ross, Samuel Hutton, Robert Fulton and George Price inspired future generations of rowers and instilled pride in New Brunswickers and Canadians. The many accomplishments and inspiring story lead to their induction into the New Brunswick Sports Hall of Fame in 1972.

About the Virtual Museum of Canada

The Virtual Museum of Canada, managed by the Canadian Museum of History with the financial support of the Government of Canada, is the largest digital source of stories and experiences shared by Canada's museums and heritage organizations.

About the Community Stories investment program

The Community Stories investment program helps smaller Canadian museums and heritage organizations work with their communities to develop virtual exhibits that engage online audiences in the stories, past and present, of Canada's communities.

About the New Brunswick Sports Hall of Fame

The New Brunswick Sports Hall of Fame is a non-profit organization located in the Historic Garrison District of Downtown Fredericton and functions as a seasonal museum which features an interactive virtual sports system, more than 250 original portraits, and hosts numerous exhibits. *The New Brunswick Sports Hall of Fame honours our best and inspires the rest.*

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