



PRESS RELEASE

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New Brunswick Sports Hall of Fame Announces Additions to its Team

Fredericton, NB – The New Brunswick Sports Hall of Fame is excited to announce two additions to its team. Andrew McLeod has recently been appointed to the provincial Board of Directors and James Matthews has also joined as the Communications and Operations Officer for the organization.

“The New Brunswick Sports Hall of Fame is proud to welcome these two individuals to our organization,” says Jamie Wolverton, Executive Director, New Brunswick Sports Hall of Fame. “They both bring with them valuable experience that will certainly help the organization to build its presence and capacity across the province,” says Wolverton.



Andrew McLeod of Hanwell, NB brings with him 27 years of association management experience. As a graduate from the University of New Brunswick and Dalhousie University, McLeod has extensive experience in the areas of Commerce and Business Administration. As the current Chief Executive Officer for the Association of Professional Engineers and Geoscientists of New Brunswick, his experience in policy development will no doubt greatly benefit the growth of the New Brunswick Sports Hall of Fame and its governance into the future.



James Matthews of Fredericton, NB brings with him extensive experience in non-profit organizations in the area of fund development growth and has a proven track record of building marketing, communications and brand awareness. Attending Cape Breton University in the area of Community Studies, and as a graduate of Ryerson University in Toronto, Matthews has a unique insight into the many benefits of building partnerships that increase engagement with those in the community. Having previously worked in both the non-profit and media sectors, Matthews' experience will certainly aid in raising the profile of the organization in communities across the province.

About the New Brunswick Sports Hall of Fame

Our Vision: The New Brunswick Sports Hall of Fame Inc. instills in young and old a pride and recognition in the accomplishments in sport in the province, and provides a continuity in linking our past with current and future events. Through recognition of athletes and builders, public display of their achievements and preservation of sport heritage, we celebrate those who contribute to sport in New Brunswick.

Our Mission: The New Brunswick Sports Hall of Fame Inc. recognizes and honours achievement in competitive sport and its development. With honour comes distinction and a rich legacy for the youth of the future. Such achievement and legacy are kept alive for inductees, the sport community and generations of New Brunswickers through celebration, public exhibition and preservation of our sport heritage.

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